

Message Text

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62

ACTION COME-00

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REF: STATE A-9016, DEC. 6, 1974 KINSHASA 2548

CONSIDERING CURRENT DEVELOPMENTS IN ZAIRE, IT IS DIFFICULT TRYING TO PROJECT THE MIX OF ECONOMIC/COMMERCIAL ACTIVITIES EVEN OVER A SIX MONTH PERIOD. NEVERTHELESS, THERE FOLLOWS OUR PROJECTION FOR FY 77. IT IS BASED ON THE EXPECTATION THAT MONITORING ZAIRIANIZATION CUM RADICALIZATION PROGRAMS WILL CONTINUE TO TAKE UP LARGE BLOCKS OF THE SECTION'S TIME. ADDITIONALLY, WE ASSUME THAT THE MASSIVE CHANGES TAKING PLACE IN THE STRUCTURE OF THE BUSINESS COMMUNITY AND ECONOMY WILL CONTINUE TO REQUIRE INCREASED EMPHASIS ON WTDR'S ECONOMIC/COMMERCIAL REPORTING AS WELL AS ASSISTANCE TO VISITING AND RESIDENT BUSINESSMEN.

RESOURCE AVAILABILITY

STAFF POSITION

KINSHASA

ECONOMIC/COMMERCIAL COUNSELOR	220
COMMERCIAL ATTACHE	220
MINERALS ATTACHE	220
ECONOMIC/COMMERCIAL OFFICER (O-5)	220
ECONOMIC/COMMERCIAL OFFICER (O-6)	220
ECONOMIC/COMMERCIAL OFFICER (O-7)	220
COMMERICAL ASSISTANT (FSL)	220
COMMERCIAL ASSISTANT (FSL)	220
COMMERCIAL ASSISTANT (FSL)	220
CLERK TYPIST/MESSENGER (FSL)	220

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AMERICAN SECRETARY 220

AMERICAN SECRETARY 220

LUBUMBASHI

ECONOMIC/COMMERCIAL OFFICER 220

COMMERCIAL ASSISTANT (FSL) HALF TIME 110

2970

SUMMARY OF GOALS AND ACTIONS

COUNTRY COMMERCIAL PROGRAM - ZAIRE FY 1977

RESOURCES

GOALS AND ACTIONS POST

I. ACTIONS TARGETED TOWARDS SPECIAL

OBJECTIVES

A. INCREASE U.S. EXPORTS AND U.S.

MARKET SHARE

1. MAJOR EXPORT PROJECTS

A. CALLS ON GOZ AND INDUSTRY AND

COUNTRY-TEAM MEETINGS 80

B. EARLY-WARNING AND FOLLOW-UP

RECORDS 40

C. SUPPORT U.S. BIDDERS 60

2. TRADE PROMOTION EVENTS

A. FINKIN V - COMMERCIAL PRESENCE

FAIR 120

B. FOOD PROCESSING & PACKAGING

EQUIPMENT

WATER PURIFICATION & POLLUTION CONTROL

EQUIPMENT 40

3. MARKET RESEARCH PRODUCT CAMPAIGNS

POSSIBLE 110

A. POST-CONDUCTED STUDIES

I. FOOD PROCESSING & PACKAGING 12

EQUIPMENT

GOALS AND ACTIONS POST

II. WATER PURIFICATION & POLLUTION 12

CONTROL EQUIPMENT

B. PRODUCT PRIORITY LIST 20

C. U.S. FIRMS LISTS 35

4. EXPORT PROMOTION SERVICES

A. PRIVATE TRADE OPPORTUNITIES

AND FOREIGN GOVERNMENT TENDERS 65

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B. AGENCY DISTRIBUTOR SERVICE 55

C. WORLD TRADERS DATA INDEX 100

D. FOREIGN TRADERS INDEX 45

E. COMMERCIAL NEWSLETTER 60

F. COMMERCIAL LIBRARIES

I. IPERATION 400

G. INTERNATIONAL VISITORS PROGRAM 12

H. EXIMBANK SUPPORT 20

I. DOMESTIC PUBLICATIONS

I. WORLD TRADE OUTLOOK

ARTICLES

II. MARKET PROFILE OBR

III. COMMERCE TODAY ARTICLE

J. FOREIGN BUYERS PROGRAM 10

K. MISCELLANEOUS ASSISTANCE TO

U.S. BUSINESS VISITORS AND

CORRESPONDENCE 400

GOALS AND ACTIONS POST

5. POLICY RELATED ACTIONS

A. MONITORING ZAIRIANIZATION 100

B. ASSISTING AFFECTED U.S. FIRMS 125

C. MULTILATERAL TRADE NEGOTIATIONS 6

6. ECONOMIC/COMMERCIAL REPORTING

A. CERP 250

B. OTHER 145

C. TRAVEL 60

B. FACILITATE U.S. INVESTMENT

1. INVESTMENT OPPORTUNITIES REPORTING 30

2. COORDINATION WITH OPIC 15

3. ASSISTANCE TO U.S. INVESTORS 125

C. MAINTAIN ACCESS TO ZAIRIAN

RESOURCES

1. FACILITATION OF INVESTMENTS

AND JOINT VENTURE PROPOSALS

IN MINERALS 40

II. ADMINISTRATIVE ACTIONS

A. CCP ACTION GROUPS

1. FORMATION OF COUNTRY ACTION

GROUP 28

2. FORMATION OF WASHINGTON

ACTION GROUP

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B. KINSHASA E/C SECTION

GOALS AND ACTIONS POST

2. FSL TRAINING 36

OTHER

1. OVERFLIGHT CLEARANCES 25

2. PUBLICATIONS PROCUREMENT 27

3. DISCRETIONARY 262

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